



# Tips for Fosters

## Foster Pup Profile Form

Thank you for all you do in caring for these pups and getting them ready for their forever homes. As you learn more about this pup, please complete the Foster Pup Profile form on the BRB website. The direct link is <http://bichonrescuebrigade.org/fosterpupprofile-form/>

## Foster Fails

Our fosters always have the first option of adoption for their foster pup. If along your fostering journey, you decide your foster may be home forever please let Lisa or Buffy to know and we can walk you through the adoption process/steps.

## BRB's Social Presence

We are active and engaged with our **Facebook** (<https://facebook.com/BichonRescueBrigade>) and **Instagram** (<https://www.instagram.com/BichonRescueBrigade/>) communities! If you are a Facebook user please like our page. If you are active with Instagram, please follow us! Please network your foster dog on your social pages and be sure to tag us @bichonrescuebrigade

## Photography:

Many prospective adopters look for their next fur-ever friend on line. One of the best ways you can help us make your pup stand out is to take great pictures/videos of him or her!!! Here are some tips, we've learned along the way, on how to get great photos of our pups:

1. **Start with a tired dog.** Run, play, whatever you have to do to get the pup to relax. It will make a world of difference when it's time for him/her to settle down for a photo.
2. **Brushed and Clean.** Please brush out their head / coat before taking pictures. Post grooming is another wonderful time to captured photos of our pups.
3. **Her Body Language Matters.** Good dog posture, with their ears up. Make funny noises to perk their ears up (squeaky toys work great for this)!
4. **Look for the light!** Outdoor pictures are the best. If you are going to take pictures in the middle of the day, look for a place with lots of shade. Cloudy days are also great for taking pictures.
5. **Avoid using the flash.** It tends to wash out their colors and eye detail and frequently results in red eye or "devil eyes." Most cameras will take a decent picture inside without using the flash. I can always edit it to brighten it up!

6. **De-clutter the background.** Look for simple backgrounds. Trees or shrubs, especially evergreens make a great background. A building, wall, solid fence, open field or lawn can be good too. Stay away from chain link fences. Quilts also make wonderful backgrounds.
7. **Stay on their eye level.** You need to get down so her eyes are level with yours. Make sure she is making eye contact with the camera. It's the first step in the bonding process with a new adopter!
8. **Sending Photos.** Please send the photos in the original full size (unedited), the larger size allows me to make more adjustments to pretty them up. It is best to keep your email size no larger than 12MB, so if you have large photo files, you may need to send them in multiple emails. We love to get updates so please continue to take new pictures along during your foster time.

**Please send photos to [lisa@bichonrescuebrigade.org](mailto:lisa@bichonrescuebrigade.org) or text at 858-722-7807.**

9. **How Many Photos?** Take a lot, send me a lot! We post three pictures with each profile but love to have lots to choose from and love to update them often (especially as their coat grows out!). Anything that captures her personality is great—smiling with her tongue hanging out, her giving you those sad puppy dog eyes because she really, really needs another treat, her sleeping with all four legs sticking straight up, or her walking around with his favorite toy in her mouth.
10. **Videos?** Videos are a wonderful way for a prospective adopter to virtually meet your foster pup. Show them doing something, sitting for a treat, chasing their favorite ball, running the yard/dog park, coming on command, playing with their favorite toy, snuggling with the kids. The video is a great opportunity to show the dogs personality. Limit videos to less than 1 minute.

If there are any humans in the photos/videos, we ask your permission to show these people on our website and social sites when we are marketing your foster dog. Please let us know if we do not have permission, and please don't send us those photos or crop them before you send. Reach out to [Lisa@bichonrescuebrigade.org](mailto:Lisa@bichonrescuebrigade.org) if you need assistance cropping.